FOR DIRT & PAVEMENT AND DRAG RACERS!

AUCTION & TRADE SHOW

MidwestRacersAuction.com

2027 FOND DU LAC, WI EXHIBITOR REGISTRATION

You are invited to join us this winter for racer-friendly fun and business! Showcase your products and services to your present customers while introducing yourself to many new potential customers... the short track racers of the upper Midwest.

The Trade Show will run in conjunction, and in the same building, with the Midwest Motorsports Racers' Auction, allowing an easy, one-on-one interchange of ideas with Customers, while allowing the convenience of shopping the auction. It's a great opportunity to introduce new products and concepts, to close-out old products, and sell! Sign up now with this registration form!

YOUR RACING BUSINESS IS WELCOME!

• CHASSIS • SUSPENSION • ENGINES • RACE CAR BODIES • VINYL LETTERING • • TRAILERS • RACE TEAM UNIFORMS • VIDEO / PHOTO • COMMUNICATIONS • • SOFTWARE • SAFETY GEAR • & MORE!

EXHIBITOR GUIDELINES

1. RENTAL SPACE

Rental space includes the following: 8' high back drape and 36" tall sideskirting. Exhibit spaces are in 10' x 10' increments. Displays of cars or chassis frames require a minimum of a double booth. The equipment supplied includes one 8' table, two chairs, and two exhibitor's passes. Electricity available upon request; please let us know in advance. For large displays such as race cars and trailers, you need to have your items in your booth on the first day of setup. Auction parts will be placed around all booths for maximum traffic.

2. BOOTH RENTAL AND PAYMENT SCHEDULE

A 50% deposit is required with the application. The balance is due and payable prior to set-up and prior to exhibitor passes being issued. Cancellation of registration prior to event subject to $75 fee to cover trade show drape & associated event expenses.

3. EXHIBITOR AGREES

Exhibitor and his/her agents agree to abide by all times for set-up, show times, closing and tear-down. No exhibitor shall be allowed to remove any part of their exhibit until tear-down is officially permitted.

4. FIRE, HEALTH AND SAFETY REGULATIONS

Exhibitors agree to abide to all local, city and state laws, ordinances and regulations.

5. OPERATION

It is the exhibitor's responsibility to keep his exhibit open at all times during show hours. If for any reason the show management finds the method of operation, conduct, printed matter or any item of poor character which is considered questionable, that exhibit is subject to removal. No food or beverage may be sold. No alcohol permitted. The exhibitor shall confine his exhibit to his own booth space and not protrude beyond that space.

6. LIABILITY

The management will employ reputable guards and will take care to safeguard the exhibitor's property. However, the management will not be liable for loss or damage to the property of the exhibitor from fire, theft, accident or any other cause beyond its control. Exhibitor agrees to hold the exhibit hall owner, the show management, their agents or employees, free and harmless of all claims, demands, damages and liability.

7. REFUNDS

If the event management is prevented from holding the trade show by any cause beyond its control or if it can not permit an exhibitor to occupy his space due to circumstances beyond its control, the management will refund to the exhibitor the amount of rental paid by him, less a proportionate share of the trade show expenses.

8. SALES

The exhibitor may sell or offer for sale any new auto racing merchandise; Used merchandise must be consigned for sale in the auction. All sold merchandise must be verified by a sales receipt for security to allow customer's item removal from building.

REGISTRATION ON NEXT PAGE

Midwest Motorsports RACERS' EXPO
AUCTIONS – TRADE SHOWS – SEMINARS

Midwest Racers' Expo

@MWRacersExpo

EXHIBITOR DISPLAY SPACE IS LIMITED...CALL TODAY!

Exhibitor Contact: Austin Wells - 608-786-1084 or MidwestRacersAuction@gmail.com

EXHIBITOR REGISTRATION & AGREEMENT FORM

Midwest Motorsports RACERS' EXPO

AUCTIONS – TRADE SHOWS – SEMINARS

Exhibitor / Company Name _____

Contact Name _____

Mailing Address _____

City _____ State _____ ZIP _____

Business Phone _____ Cell Phone # _____

Contact Email Address _____

Items to be displayed or promoted at your display:*_____

_____

*Note - If you are Selling products: You May Sell New Products only - **This is Not a Swap Meet.**

NOTE: Large Displays (Trailers, Cars, etc.) will need to be in place the 1st Day of Setup (By 7pm).

I will be setting up my display on: (Check One) ☐ Weds. • ☐ Thurs. • ☐ Fri. • ☐ Sat.

Note: Management will cooperate with exhibitors in providing the best locations based on early reservation of space and the types of vendors displaying. Space is limited; assignments of booth location will be on a first-come basis. A 50% deposit must accompany all reservations.

**I will need access to Electricity (Check Here) ☐

BOOTH SIZE & PRICE: (CHECK ONE)	**10' x 10'**	**10' x 20'**	**10' x 30'**	**10' x 40'**	**OTHER___' x ___'**
FOND DU LAC, WI (JAN. 8-9)	☐ **$275**	☐ **$375**	☐ **$475**	☐ **$575**	☐ **CALL $_____**

TOTAL DUE: $_____

15% DISCOUNT (If Applicable): $ _____

DEPOSIT: $ _____ (50% or Greater)

☐ **CHECK ENCLOSED**

☐ **CHARGE MY CREDIT CARD**

MAKE CHECKS PAYABLE TO: Midwest Racers' Auction

VISA / MC Card #_____ Exp. _____

Mail This Form With Deposit To:
Racers' Auction - Austin Wells
PO BOX 853
West Salem, WI 54669
Scan & Email: MidwestRacersAuction@gmail.com

I have read, and understand, the terms, rules and conditions of the trade show, and accept them.
Signature:_____ • Print Name _____ • Title _____

DO NOT MISS THIS OPPORTUNITY

• FOND DU LAC, WI •

FRI., JAN. 8 - 4PM & SAT., JAN. 9 - 9AM

Fond Du Lac County Fairgrounds
Expo Center
530 Fond Du Lac Avenue • Fond Du Lac, WI 54935

Consignments for this sale: Contact Gregg McKarns at 815-703-0285 or racersauction@yahoo.com

EVENT SCHEDULE

• WEST BEND, WI •

WEDNESDAY, JANUARY 6TH
4:00 PM - Consignments Accepted,Until 9pm
THURSDAY, JANUARY 7TH
11:00 PM - Consignments Accepted, Until 7pm
1:00 PM - Trade Show Setup, Until 9pm
Large Displays: Trailers, chassis', etc. need to be in place on Thursday by 5pm prior to auction item floor setup
FRIDAY, JANUARY 8TH
9:00 AM - Trade Show Setup, Until 2pm
3:00 PM - Doors Open to Public
4:00 PM - Auction Sale Begins
9:00 PM - Trade Show Closes
Auction Sale continues until all part lots are sold (Approx. 10:30 pm)
SATURDAY, JANUARY 9TH
8:00 AM - Doors Open to Public
9:00 AM - Auction Sale Begins
6:00 PM - Trade Show Closes

ALL ITEMS - TRADE SHOW AND AUCTION PURCHASES MUST BE REMOVED FROM BUILDING BY 10:00PM SATURDAY FOR EACH EVENT